Linda Avey is co-founder and CEO of Precise.ly, a platform designed to help individuals track and assemble their personal health data – from wearables, sensors, environmental monitors, to genomics and microbiome sequences – creating a rich source of information helping propel the Precision Health movement. Precise.ly facilitates data sharing with researchers and physicians, all at the users’ control and consent.

In 2006, Linda co-founded 23andMe with a similar mission: accelerating genetics research through crowd-sourcing and consumer data sharing. The company now hosts 2 million genetic profiles linked to individuals who share their phenotypic data, driving the company’s research and drug discovery efforts. 23andMe recently received clearance from the FDA to share disease risk reports through a direct-to-consumer model.

Prior to 23andMe, Linda worked for companies providing bimolecular research tools to academic, pharma, and biotech research organizations.