EXECUTIVE MBA

Designed with you in mind
I am very pleased to have the opportunity to share with you my thoughts on our truly unique and outstanding Executive MBA program.

In its 10th year, this fantastic program is designed to give successful, motivated people the ability to become tomorrow’s leaders and innovators of business and public policy.

Our EMBA program is very unique, in that it employs a fully integrated curriculum and provides a very high level of commitment. Our experienced staff will provide you with the support you need to succeed in the program and maintain a healthy work-life balance.

You will learn in parallel from our world-class faculty, a highly selective peer group, and an individual leadership coach in our state-of-the-art executive classroom – one of the finest in the world.

I look forward to your participation in our Executive MBA Program.

Ken Petersen
Dean, College of Business and Economics

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The EMBA program helped me gain a balanced perspective between the strategic point of view of business and real world applications. It emphasizes issues around both domestic and global settings. This really enhanced my managerial skills.

—Ji-Yeon Lee, Class of 2012  
Director, International Sales and Marketing,  
J.R. Simplot Company Food Group

**Designed with you in mind**

**Professional. Practical. Proven.**

**Work and Learn.** Work full time and earn your MBA in less than two years. The work-friendly schedule allows you to only attend class once a month for 3-4 consecutive days.

**Use It Now.** Engage in multidisciplinary courses that replicate the complex real-world situation you face and apply it immediately at your workplace.

**Enhance Your Strengths.** Partner with your own leadership coach to help enhance your strengths and address areas for leadership improvement. Expand your professional network with Executive MBA alumni, faculty, and guest speakers.
Program Highlights

**Designed to cultivate innovative, strategic leaders.**

The Boise State EMBA program features:

**Individualized Attention.** We limit each cohort to a maximum of 30 students, providing participants with a higher level of interaction with instructors and speakers.

**Exceptional Guest Speakers.** Our program has consistently received high ratings for our phenomenal guest speakers including entrepreneurs and CEO’s from a wide range of companies.

**International Curriculum.** Exposure to cross-cultural issues through the international residency week prepares you for the global economy.

**Exceptional Customer Service.** Our dedicated staff handles all the details behind the scenes so you can focus purely on learning.

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**Randy Hales**, successful entrepreneur, facilitates a live case on one of his winning ventures in the EMBA 522 Turnarounds Module. Mr. Hales is currently the President and CEO of Zagg, Inc., a manufacturer of protective screens and accessories for iPhones and other electronic devices.
**By the Numbers**

1:5
Female to Male Ratio

39
Average Age of EMBA Participants

17
Average Years of Work Experience

12
Average Years of Management Experience

**Company Size**

- 44% 1-999
- 19% 1,000-4,999
- 2% 5,000-9,999
- 13% 10,000-19,999
- 11% 20,000-49,999
- 11% 50,000+

**Positions**

- 33% Manager
- 22% Director
- 16% VP/GM
- 13% Other
- 8% Entrepreneur
- 8% CEO/President

**Industries**

- Agriculture
- Banking
- Consulting Services
- Entrepreneur
- Environmental
- Finance
- Government
- Healthcare
- High-Tech
- Hospitality
- Legal
- Manufacturing
- Real Estate
- Utilities
Teamwork is central. From day one you will work with a team of peers to share ideas, gain practical insights, improve strategic-thinking skills, and enhance your network.

Your study team will unite participants from varied backgrounds so you can benefit from the broad experiences of others. Synergy begins in the classroom and expands to the workplace.

I chose the Boise State EMBA Program based on the strength of the curriculum and convenient schedule, but it is the people that make EMBA what it is. The energy we get from this learning environment, from the faculty, the staff, the guest speakers, and our classmates differentiates the EMBA experience from the competition. It is the people that have delivered on the promise of the Boise State EMBA!

—Paul Desaulniers, Class of 2015
Area Operations Manager, CenturyLink
The International Residency gives you a deeper, first-hand understanding of the managerial, political, and cultural concepts that influence and drive international business.

The Vietnam residency was a true “cultural immersion” with a very well thought out agenda. I was able to use that knowledge and experience to help provide insights to my company when working on our future strategy.

—Marie Tadlock, Class of 2010
Manager, Competitive Intelligence, Hewlett-Packard
Unique Format and Curriculum. The Boise State EMBA program builds upon a multi-disciplinary, integrated curriculum. Classes do not have traditional titles (i.e. Finance 512) because each course incorporates multiple subjects to replicate the business environment.

Results Driven. We asked employers what they valued most in their executives. Their overwhelming response was they need their leaders to have a better ability to solve multi-faceted, unstructured, messy problems. Business opportunities and challenges do not come neatly packaged in pre-labeled, discipline-specific boxes and neither does the EMBA program.

Learning from Leaders. Our highly rated faculty bring in top industry executives to teach and share experiences that shaped their careers.
Integrated Support

The Boise State EMBA program is demanding and rewarding. The EMBA staff knows the rigors of the program and helps you succeed by providing support in several areas.

**Program Prep Available to Build Confidence.** Before class even starts we guide you through a pre-program self-assessment, and if needed, provide tutorial primers to ensure you are prepared for the EMBA program.

**VIP Service.** We register you for classes, deliver textbooks and other class materials, coordinate meals, and validate parking for class sessions so you do not have to waste time on logistics.

**Family Support.** Your success is highly dependent on support from those close to you. Thus, we host events throughout the two-year program for spouses, significant others, and children. These events provide a setting for everyone to get to know each other, share the EMBA experience, and have fun outside of class sessions and team meetings.

“The EMBA family functions and activities allowed my family to feel part of the program and gave us a sense of unity that allowed us to get through the workload.”

—Jose Aguilar, Class of 2015

*Area Retail Sales Leader, AT&T Mobility*
Candidate Profile

Successful candidates preferably have:

- Approximately twelve years of professional experience with steady career progression and current employment in middle to upper management
- A bachelor’s degree from a regionally accredited U.S. college or university, or an equivalent degree from a non-U.S. institution
- Professional growth potential
- Leadership aptitude
- Quantitative ability
- Familiarity with current desktop software
- A willingness to make a 21-month commitment to the program

Admission Process

The Admissions Committee strives to create cohort classes of highly qualified individuals from diverse educational and industry backgrounds. Interested candidates are encouraged to review the detailed admission and application information online at emba.boisestate.edu.

Fee: The Executive MBA program fee of $24,300 per academic year covers tuition, all books and materials, lodging for the two week-long residencies, and meals during regular sessions. Transportation to residencies is the responsibility of participants. Please visit our website at emba.boisestate.edu or call us at 208-426-4034.

Your Commitment

The EMBA Program is demanding, rigorous, and requires serious dedication. Participants should expect 15-25 hours of homework per week while classes are in session. We believe that those willing to make the effort deserve a quality education.

Our Commitment

We are committed to your success. We understand the unique challenge of balancing personal, professional, and academic life. We register you for classes, obtain all books and materials, and provide tutorial primers. In addition, we discuss the program with your family and employer.

EMBAC Graduate Survey Results

Boise State University’s EMBA program participates in an independent survey of its graduates by the International Executive MBA Council. Our results are noticeably higher than worldwide averages.

<table>
<thead>
<tr>
<th>Category</th>
<th>Overall Quality</th>
<th>Overall Value</th>
<th>Quality of Guest Speakers</th>
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<tr>
<td>Average rating for all programs worldwide</td>
<td>8.7</td>
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<td>8.3</td>
<td>7.7</td>
<td>8.9</td>
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Ratings on a 10-point scale.
Executive MBA Program
Boise State University
Micron Business and Economics Building
1910 University Drive, Room 4101
Boise, Idaho 83725-1600
phone: 208-426-4034
email: emba@boisestate.edu

http://emba.boisestate.edu

Special thanks to the companies that support our students:

ADP
Amalgamated Sugar Company
Apex Leaders
Ash Grove Cement Company
ASEA
Ashland Hercules Water Technologies
AT&T Mobility
Battelle Energy Alliance - INL
Bauer Investment Group, Inc.
Bechtel BWXT Idaho, LLC
Bench Sewer District
Berkeley North Pacific Insurance Company
BHS Specialty Chemical Products
Boise Cascade, LLC
Boys & Girls Clubs of Ada County
Brian D. Knox, Attorney at Law PLLC
Brown's Industries, Inc.
Central Washington University
Century Link
Check-6, Inc.
Chobani
Clear Stone Financial Solutions, Inc.
Clearwater House
Clements Concrete
College Pro Painters
ConAgra Foods
D.C. Pantell Real Estate
Developing Solutions Group, LLC
Drake Cooper
Dykman Electrical, Inc.
Earl and Earl, PLLC
Electrical Wholesale
Fleetwood Homes
Genentech
Greenheck Earthworks
Guardian Home Care and Hospice
H&W Computer Systems, Inc.
Hewlett-Packard, Co.
Hillside Landscape Construction, Inc.
HMS Host International
Idaho Air National Guard
Idaho Army National Guard
Idaho Dept. of Health & Welfare
Idaho Dept. of Labor
Idaho Falls Police Department
Idaho Hospital Association
Idaho Independent Bank
Idaho Mutual Trust
Idaho National Laboratory
Idaho Nephrology Associates, LLC
Idaho Power Company
Idaho Urologic Institute
Impact Radio Group
J.R. Simplot Company
John Deere Green Tech
Johnson & Johnson, Ethicon
Endo-Surgery Inc.
KLA-Tencor Corporation
K-Sea Transportation, LLC
Lincoln Financial Securities Corporation
Mainstream Electric, Inc.
MarshallGIS
Magelby Construction
Matraex, Inc.
Medacta, USA
Medical Management, Inc.
Meshwork Marketing
Michael Mercy MD, PA
Micron Technology, Inc.
Microsoft
MotivePower, Inc.
Netcamps, LLC
New York Life
Oasis Medical Center
ORR Wealth Management
PakSense, Inc.
PKG Inc.
PMG / Mountain States Neonatology
Pioneer Title Company
Power Engineers, Inc.
Professional Home Inspection
Proof Eyewear

Rekluse Motor Sports
RGB Holdings, Inc.
Scentsy, Inc.
ShiftWise
Small Horse Technology
Smoke Guard, Inc.
SolFocus Glass Works
Specialty Risk Services, LLC
Sports Fan Corp.
St. Alphonsus Regional Medical Center
St. Lukes Health System
Stem Logix
Sterling Management & Consulting
Stoltz Marketing Group, Inc.
SuperValu Inc.
Syringa Networks, LLC
TerraGraphics Environmental Engineering, Inc.
Transform Solar
Treetop Technologies Inc.
Tresco of Idaho
US Ecology
U.S. Army
U.S. Department of Commerce
U.S. Department of the Interior
U.S. Navy
U.S. Small Business Administration
Walter Knox Memorial Hospital
Wells Fargo
West Valley Medical Center
Western Aircraft
WildTangent Media and Games
WinCo Foods
Woodgrain Millwork, Inc.
YMC, Inc.
Zapp Electric of Seattle, LLC
Zions Bank