Syllabus
ECON-317-001
International Economics
9:15 – 10:30 TuTh, NORCO 112
Spring 2012
Professor Dalton

Office Hours: By appointment
Phone: 384-0207 (home)
E-mail: allendalton@boisestate.edu
Website: http://cobe.boisestate.edu/allendalton/

PREREQUISITES
Principles of Macroeconomics and Principles of Microeconomics.
Junior level standing or above.

TEXT AND STUDY MATERIALS
The required texts for this course are Essentials of International Economics, 2nd edition, by Robert C. Feenstra and Alan M. Taylor, and Money, Markets, and Sovereignty, by Benn Steil and Manuel Hinds. Additional readings may be assigned during the course and either distributed as handouts or available for download from the course webpage. Some readings are noted in the course outline.

Powerpoint slides for some lectures will also be accessible on the net, after they have been presented in class, through the course webpage. The course webpage will also link to other aids for learning. Please note that I do not use Blackboard.

Students are also expected to register for Aplia following the Aplia Registration and Payment Instructions which appears on the course website. Aplia provides an online version of the text, will be the primary means of making class announcements and changes in the course outline, and also is the means by which you will turn in weekly online problem sets and take a portion of both the mid-term and the final exams. Practice (Non-graded) problem sets will also be made available on this site. You are encouraged to also use the Aplia site for review.

COURSE OBJECTIVE AND OVERVIEW
The primary objective of this course is to apply the “economic way of thinking” to the subjects of international trade and international monetary relations. International economics is an applied theory class – tools students have mastered in principles and intermediate micro and macro classes are applied to analyze international economic behavior. The course covers the reasons for international trade, the effects of international trade, the effects of trade barriers erected by governments, the balance of payments, foreign exchange and exchange-rate determination, the effects of financial globalization, and alternative international monetary systems.

THE POSITIVE BIAS OF ECONOMICS
Paul Heyne, in his introductory text Microeconomics, notes that “the economic way of thinking is a biased perspective. It does not offer an unprejudiced view of society, in which all the facts are presented and all interests are given the same weight.” Everyone engaged in the search for knowledge of any kind necessarily begins with preconceptions of what is important and what is not, what is true and what is not, and what is useful and what is not. To the extent a student comes to understand economics, he will become
biased in the same way as other economists and will look at the world in a way much different from non-economists. We should note that non-economists are also biased in their understanding of economics, and in this course the student will learn how such biases lead to errors in analyzing economic activity. This does not mean that any two economists will completely agree on "how the economy works."

NORMATIVE BIAS AND ECONOMIC POLICY
Much of modern economics is a consideration of what government "ought to do," if anything, in achieving widely accepted economic goals. The question of one’s support for a particular government action will, of course, depend upon one’s preferences and interests, as well as one’s understanding of how the economy works. But beyond that, one’s basic ethical and political views will come into play. It should be of no surprise, then, that it is possible that even if two economists had identical views of the workings of the economy, they might disagree on the propriety of a particular government action.

INSTRUCTOR EXPECTATIONS OF STUDENTS
Students are expected to come to class having read the appropriate readings prior to lecture and discussion. Most classes (except those where the experiments will take the entire class period) will begin with the interrogatory: “Are there any questions?” This is the student’s opportunity to ask questions over material previously covered or to raise questions about the material under current discussion, the nature of economics, or other matters related to economic learning. Reviewing the end of chapter questions prior to class will aid your understanding of readings, lectures, and discussions. Students are expected to be prepared to discuss end of chapter questions in class.

Students are expected to conduct themselves in a manner amenable to the learning process, treating one another with respect. Students are encouraged to form study groups among themselves, assist one another in mastering material, and provide one another with missed notes.

If, due to time constraints, we don’t cover some assigned readings in class, that doesn’t mean that you are necessarily excused from knowing the material. The general rule is: if a reading is assigned, you are responsible for knowing it.

Please read the handout on Classroom Conduct and Expectations that appears on the course website.

GRADING
The final course grade will be based upon twelve of fourteen weekly graded Aplia online problem sets, a mid-term (covering international trade) and a final (covering international macroeconomics), a book review, and participation in classroom experiments:

(1) twelve Aplia problem sets are worth 300 points;
(2) midterm exam worth 300 points;
(3) final exam worth 300 points;
(4) book review worth 150 points;
(5) classroom participation worth 150 points.
Total graded points are 1200. The following grading scale will be used:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>1158 – 1200</td>
</tr>
<tr>
<td>A</td>
<td>1074 – 1157</td>
</tr>
<tr>
<td>A+</td>
<td>1038 – 1073</td>
</tr>
<tr>
<td>B</td>
<td>954 – 1037</td>
</tr>
<tr>
<td>B+</td>
<td>918 – 953</td>
</tr>
<tr>
<td>C</td>
<td>834 – 917</td>
</tr>
<tr>
<td>B</td>
<td>714 – 833</td>
</tr>
<tr>
<td>C+</td>
<td>674 – 713</td>
</tr>
</tbody>
</table>

**PROBLEM SETS**

Students will be assigned a graded problem set on the Aplia website each week of class. The graded problem set will be posted no later than Thursday midnight of each week, and will be due by the following Monday at midnight. Each problem set will be worth 25 points. The twelve highest scores will be used to help determine the student’s grade in the class.

Non-graded (practice) problem sets will also be posted on a weekly basis. The student is encouraged to complete the practice problem sets as well.

**MID-TERM EXAM**

The mid-term exam will consist of two parts, totaling 300 points. The mid-term exam will cover the *international trade* portion of the class, tentatively consisting of chapters 1-8 of the Essentials text and associated lectures.

The in-class portion of the mid-term is *tentatively scheduled* for **Tuesday, March 6**. This portion will consist of short answer and essay questions.

The on-line portion will be submitted through Aplia. It will be a timed assignment, so you should be prepared prior to getting online. This portion will consist of multiple choice and true-false questions. This portion of the mid-term will be due by midnight of the day after the actual date of the mid-term exam.

**FINAL EXAM**

The final exam will consist of two parts, totaling 300 points. The final exam will cover the *international macroeconomics* portion of the class, tentatively consisting of chapters 10-15 of the Essentials text, the MMS text, and associated lectures.

The in-class portion of the final is **scheduled** for the final exam period, **Thursday, May 10, 8 – 10 am**. This portion will consist of short answer and essay questions.

The on-line portion will be submitted through Aplia. It will be a timed assignment, so you should be prepared prior to getting online. This portion will consist of multiple choice and true-false questions. This portion of the final will be due by midnight on **Thursday, May 10**.

**BOOK REVIEW**

The book review is worth 150 points toward your final grade. The review may be over any economics or related book that meets the approval of the instructor. Students should submit the title, author, publisher, and publication date of the book to be reviewed via
email to the instructor no later than midnight **February 16.** The instructor may require the student to physically present the book proposed for review if there exists a question as to the appropriateness of the book.

Books are not to be textbooks. The book need not be related to international economics. Economic classics, biographies of economists, economic history, collections of readings and modern popular economic books are all examples of books that are appropriate for this assignment. Some specific examples of books that fit into these categories are listed at the end of this section. **No more than 3 reviews of the same book will be accepted. If you have a particular book in mind, submit it as early as possible.**

The review should give evidence that the entire book has been read. The review should address the major idea(s) of the book and the review should conclude with the student’s own evaluation and recommendation concerning the book, with supporting reasoning. Also see the guidelines for grading I use on term papers at the course website - **Guidelines for Term Paper Grading.**

The review is to be double-spaced, typed, and in font size no larger than 12. Margins should be 1” on top, bottom, and both sides. This paper should have a cover page indicating your name, the title and author of the book; an end-note page; and a bibliography page; the paper should be eight to ten pages in length (excluding title, end-note and bibliography). It is to be submitted as a hard copy and as a word file, mailed to the instructor’s email address. The review is due **April 17.**

**Examples of Appropriate Books**

**Classics**

Cantillon, *Essay on the Nature of Commerce in General*

Turgot, *Reflections on the Formation and Distribution of Riches*

Keynes, *The General Theory of Employment, Interest and Money*

Hayek, *Prices and Production*

**Biographies**

Caldwell, *Hayek’s Challenge*

Ebenstein, *Milton Friedman: A Biography*

Skidelsky, *John Maynard Keynes: 1883-1946*

**Economic History and History of Economics**

Milgate & Stimson, *After Adam Smith*

Force, *Self-interest before Adam Smith*

Clark, *A Farewell to Alms*

Bernstein, *A Splendid Exchange: How Trade Shaped the World*

Shlaes, *The Forgotten Man: A New History of the Great Depression*

Ferguson, *The Ascent of Money: A Financial History of the World*
Collections of Readings
Hayek, *Individualism and Economic Order*
Leijonhufvud, *Information and Coordination*

Popular Economics
Cowen, *Discover Your Inner Economist*
Frank, *The Economic Naturalist*
Levitt & Dubner, *Freakonomics*
Levitt & Dubner, *Super Freakonomics*
Harford, *The Undercover Economist*
Harford, *The Logic of Life*
Harford, *Dear Undercover Economist*
Landsburg, *The Armchair Economist*
Landsburg, *More Sex is Safer Sex*
Ariely, *Predictably Irrational*
Becker & Posner, *Uncommon Sense*
McKenzie, *Why Popcorn Costs So Much at the Movies*
Taleb, *The Black Swan*
Taleb, *Fooled by Randomness*
Ormerod, *Why Most Things Fail*
Ormerod, *Butterfly Economics*
Lowenstein, *When Genius Failed*
Mandelbrot and Hudson, *The Misbehavior of Markets*

CLASSROOM PARTICIPATION
Participation in classroom discussion is encouraged and expected. See *Getting an “A” in Class Participation* on the course website. A portion of the classroom participation grade will be accounted by classroom experiments. These experiments will be listed on the Aplia course outline prior to their conduct.

MAKE-UP POLICY
Since most of the assignments may be turned in electronically, only in cases of extended illness will make-ups be possible for those assignments. Appropriate documentation will be required. Make-ups of the in-class portions of the mid-term and final exams will only be granted if the instructor is contacted by email prior to the start of the class period when the exam is held.

GENERAL POLICIES
(1) There are no extra credit projects.
(2) An incomplete will be allowed for the class only if a 70% or better average is achieved through the Aplia problem set due on *April 9*. To receive an incomplete requires the completion of a contract with a date certain for completion of class requirements.
(3) Withdrawal from class is the responsibility of the student.
## COURSE OUTLINE

<table>
<thead>
<tr>
<th>Topic</th>
<th>Text Section/Reading</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>International Trade Section:</strong></td>
<td></td>
</tr>
<tr>
<td>The Global Economy</td>
<td>F&amp;T, chapter 1</td>
</tr>
<tr>
<td>Comparative Advantage and the Ricardian Model</td>
<td>F&amp;T, chapter 2</td>
</tr>
<tr>
<td>The Specific-Factors Model of Trade</td>
<td>F&amp;T, chapter 3</td>
</tr>
<tr>
<td>The Heckscher-Ohlin Model of Trade</td>
<td>F&amp;T, chapter 4</td>
</tr>
<tr>
<td>Immigration and Capital Flows</td>
<td>F&amp;T, chapter 5</td>
</tr>
<tr>
<td>Increasing Returns and “Imperfect” Competition</td>
<td>F&amp;T, chapter 6</td>
</tr>
<tr>
<td>Trade Barriers and Competitive Markets</td>
<td>F&amp;T, chapter 7</td>
</tr>
<tr>
<td>Trade Barriers and “Imperfect” Markets</td>
<td>F&amp;T, chapter 8</td>
</tr>
<tr>
<td><strong>International Macroeconomics Section:</strong></td>
<td></td>
</tr>
<tr>
<td>Exchange Rates and the Foreign Exchange Market</td>
<td>F&amp;T, chapter 10</td>
</tr>
<tr>
<td>Monetary Approach to Exchange Rates</td>
<td>F&amp;T, chapter 11</td>
</tr>
<tr>
<td>Asset Approach to Exchange Rates</td>
<td>F&amp;T, chapter 12</td>
</tr>
<tr>
<td>International Accounting and Balance of Payments</td>
<td>F&amp;T, chapter 13</td>
</tr>
<tr>
<td>Short-Run Open Economy Macroeconomics</td>
<td>F&amp;T, chapter 14</td>
</tr>
<tr>
<td>International Monetary Experience</td>
<td>F&amp;T, chapter 15</td>
</tr>
<tr>
<td>Money, Markets, and Sovereignty</td>
<td>chapters 1 - 8</td>
</tr>
</tbody>
</table>
LEARNING GOALS FOR INTERNATIONAL ECONOMICS

A student who has completed the international economics course (EC317) should be able to think critically about international economic issues and be able to apply economic reasoning in analyzing effects of changes in international economic policies and conditions. Specific learning goals include:

Interdependence among nations: Students should gain solid understanding of the sources and consequences of economic interdependence among nations.

Comparative advantage and benefits of international trade: Students should understand the crucial role of comparative advantage in guiding international specialization and facilitating mutual gains from trade. The evolution of economic theory to explain equilibrium and disequilibrium conditions in international markets forms a key part of this analysis.

Equilibrium terms of trade: Students should learn the role of international opportunity costs and international demand conditions in determining--and altering--equilibrium terms of trade.

Protectionist policies: Students should know the economic consequences of protectionist policies such as tariffs and nontariff barriers on disparate groups--such as exporters, import-competing industries, and consumers--in the affected nations.

Trade policies and institutions of the U.S.: Students should know the history and present nature of U.S. international trade policies and institutions.

Trade policies of developing nations: Students should understand the range and types of trade policies frequently adopted by developing nations, as well as their economic results.

Regional trading arrangements: Students should perceive the economic implications of alternative types of regional trading arrangements (such as a free trade area, customs union, common market, or economic union) as well as recent and historical use of these economic arrangements (for example, the North American Free Trade Agreement and European Union).

Multinational enterprises: Students should understand predicted and actual economic impacts of multinational enterprises on affected nations. Students should be able to use economic analysis to assess benefits and costs of the multinational enterprises, incentives to operate as a multinational enterprise, and criticisms that have been leveled against multinational enterprises.

Balance of payments: Students should know the mechanics of balance of payments accounting as well as the connection between the balance-of-payments accounts (e.g., the current account and the capital account) and related issues such as trade deficits, foreign direct investment, and international debt.

Foreign exchange and exchange rate determination: Students should learn the economic causes and results of changes in international currency prices. They should understand what determines an equilibrium exchange rate and what factors cause a currency's appreciation or depreciation.

Alternative exchange rate systems: Students should learn to how exchange rate adjustment occurs under alternative exchange rate systems such as a fixed exchange rate system, an adjustable-peg system, flexible/floating exchange rate systems, and other systems.
International economic policy: Students should gain understanding of how nations use monetary and fiscal policy to pursue economic objectives of internal balance and external balance.

International banking: Students should learn the nature and functions of international reserves, the determinants of the supply of and demand for international reserves, and the role of international institutions such as the International Monetary Fund in determining the availability of reserves.

Skill in using diagrams to express relationships: Students should increase their ability to use graphs and other diagrams to express economic relationships and to predict the consequences of changes in relevant variables.

EVALUATION OF STUDENT ACHIEVEMENT OF LEARNING GOALS FOR INTERNATIONAL ECONOMICS

Specific textual coverage of material relevant to the stated learning objectives is as follows:

Interdependence among nations: Covered explicitly in Feenstra and Taylor, Chapter 1. Discussed further in conjunction with other sections of the course material.

Comparative advantage and benefits of international trade: Covered explicitly in Feenstra and Taylor, Chapters 2 - 4. Discussed further in conjunction with other sections of the course material.

Equilibrium terms of trade: Covered explicitly in Feenstra and Taylor, Chapter 2. Discussed further in conjunction with other sections of the course material.

Protectionist policies: Covered explicitly in Feenstra and Taylor, Chapters 7 and 8. Discussed further in conjunction with other sections of the course material.

Trade policies and institutions of the U.S.: Covered explicitly in Feenstra and Taylor, Chapters 7 and 8. Discussed further in conjunction with other sections of the course material.

Trade policies of developing nations: Covered explicitly in Feenstra and Taylor, Chapter 7 and 8. Discussed further in conjunction with other sections of the course material.

Regional trading arrangements: Covered explicitly in Feenstra and Taylor, Chapter 11. Discussed further in conjunction with other sections of the course material.

Multinational enterprises: Covered explicitly in Feenstra and Taylor, Chapter 5. Discussed further in conjunction with other sections of the course material.

Balance of payments: Covered explicitly in Feenstra and Taylor, Chapters 13 and 14. Discussed further in conjunction with other sections of the course material.

Foreign exchange and exchange rate determination: Covered explicitly in Feenstra and Taylor, Chapters 10, 11 and 12. Discussed further in conjunction with other sections of the course material.
Alternative exchange rate systems: Covered explicitly in Feenstra and Taylor, Chapters 10 and 15. Discussed further in conjunction with other sections of the course material.

International economic policy: Covered in Feenstra and Taylor, Chapters 7, 8, and 15, and extensively in Money Markets and Sovereignty. Discussed further in conjunction with other sections of the course material.

International banking: Covered explicitly in Feenstra and Taylor, Chapter 10. Discussed further in conjunction with other sections of the course material.

Skill in using diagrams to express relationships: Covered explicitly in almost every chapter of the Feenstra and Taylor text.

<table>
<thead>
<tr>
<th>Students in this class will learn or practice the following COBE Core Curriculum concepts, methods, and skills:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Understand and apply analytical and disciplinary concepts and methods related to business and economics:</strong></td>
</tr>
<tr>
<td>✔️ 1.3. Economics</td>
</tr>
<tr>
<td>✔️ 1.4. Finance</td>
</tr>
<tr>
<td>✔️ 1.6. International environment of business</td>
</tr>
<tr>
<td>✔️ 2.1. Communicate effectively: Write messages and documents that are clear, concise, and compelling</td>
</tr>
<tr>
<td>❑ 2.2. Communicate effectively: Give oral presentations that use effective content, organization, and delivery</td>
</tr>
<tr>
<td>✔️ 3. Solve problems, including unstructured problems, related to business and economics</td>
</tr>
<tr>
<td>❑ 4. Use effective teamwork and collaboration skills</td>
</tr>
<tr>
<td>❑ 5. Resolve ethical issues related to business and economics</td>
</tr>
</tbody>
</table>