

MARK A BUCHANAN

[as of January 2011]

Professor of Law and International Business
College of Business and Economics
Boise State University
Boise, Idaho, USA 83725-1625
Tel: (208) 426 1639
Fax: (208) 426 3637
E-mail: buchanan@boisestate.edu

EDUCATION

UNIVERSITY OF ILLINOIS, CHAMPAIGN/URBANA

Degree of **Masters of Law** (LL.M.) in International Law, 1993.

UNIVERSITY OF NEBRASKA, LINCOLN, NEBRASKA

Degree of **Juris Doctorate** (J.D.) with emphasis in corporate law, securities, and taxation, 1978.

UNIVERSITY OF ST THOMAS, ST PAUL, MINNESOTA

Degree in Business Administration of **Bachelor of Arts** (B.A.) with emphasis in marketing and management, 1975.

PROFESSIONAL EXPERIENCE

- | | |
|----------------------------|---|
| 1996-Present | Professor, Department of Management (tenured) College of Business and Economics, BOISE STATE UNIVERSITY, Boise, Idaho |
| 1999-2003 | Director, International Business Program College of Business and Economics, BOISE STATE UNIVERSITY, Boise, Idaho |
| 1991-97 | Faculty of Law, (tenured) UNIVERSITY OF NEW SOUTH WALES, Sydney, Australia |
| 1996-2002, 2009-Present | Adjunct Professor, Faculty of Economics, CHULALONGKORN UNIVERSITY, Bangkok, Thailand |
| 1985-1990 | Associate Professor of Marketing and General Business, (tenured) ST CLOUD STATE UNIVERSITY, St. Cloud, Minnesota |
| 1978-1984 | Assistant Professor of Marketing and General Business, (tenured) ST CLOUD STATE UNIVERSITY, St. Cloud, Minnesota |
| 1978-1988 | Sole legal practice specializing in Corporate, Commercial and Real Estate law. St. Cloud, Minnesota. |
| 1978-Present | Attorney at Law, Licensed to practice in the State of Minnesota |

PROFESSIONAL HONORS

- 2005 **Business Ethics Certificate**, awarded by the College of Business at Colorado State University.
- 1995-96 **CAPI/Law Visiting Scholar**, Centre for Asia-Pacific Initiatives, Faculty of Law, UNIVERSITY OF VICTORIA, British Columbia, Canada
- 1989-90 **American Senior Fulbright Professor**, Faculty of Law
UNIVERSITY OF NEW SOUTH WALES, Sydney, Australia
- 1988-89 **American Senior Fulbright Professor**, CHINA UNIVERSITY OF
POLITICAL SCIENCE AND LAW, Beijing, People's Republic of China

PUBLICATIONS AND RESEARCH

Books or Parts of Books

Better Business Bureau International Torch Awards for Marketplace Ethics Student Project, in **TEACHING BUSINESS ETHICS: RESOURCE MANUAL**, Linda Ferrell and O.C. Ferrell, Editors, Colorado State University, 2005, pp 159-168.

International Trade and Labour Standards: [In Anticipation of] The Impact of the US-Cambodia Textile Agreement, in **COMMUNITIES IN SOUTHEAST ASIA: CHALLENGES AND RESPONSES**, Landsdowne, Dearden and Neilson Editors, University of Victoria, 2002 [ISBN 1-55058-260-7], pp. 472-486.

THE ASIA-PACIFIC AND THE EXPANDING BORDERS OF THE WTO: IMPLICATIONS, CHALLENGES AND OPPORTUNITIES, Mark A Buchanan, Editor, Centre for Asia-Pacific Initiatives, 1996 [ISBN 1-55058-107-4]. Introduction by Mark A Buchanan.

The WTO and Labour Standards: A Marriage Made in Singapore, in **THE ASIA-PACIFIC AND THE EXPANDING BORDERS OF THE WTO: IMPLICATIONS, CHALLENGES AND OPPORTUNITIES**, Mark A Buchanan, Editor, Centre for Asia-Pacific Initiatives, 1996 [ISBN 1-55058-107-4], pp. 181-211.

SIMPLIFIED BUSINESS INCORPORATION, A SELF-HELP MANUAL by David J Thomas and Mark A. Buchanan, Small Business Development Center, 2nd Ed., 1988.

Refereed Journal Articles

Social Contract, Corporate Social Responsibility, Counsel, and the ISO 26000 Guidance on Social Responsibility, **THE CSR JOURNAL**, American Bar Association, Vol. 5, pp. 16-21, August 2010.

Social Contract, Corporate Social Responsibility, Counsel, and the ISO 26000 Guidance on Social Responsibility, **THE ADVOCATE**, Idaho State Bar Association, Vol. 52, No. 10, pp. 17-20, October 2009.

Bribery in International Business Transactions, Christopher Baughn, Nancy L. (Dusty) Bodie, Mark A. Buchanan, and Michael B. Bixby; **JOURNAL OF BUSINESS ETHICS**, 92:15-31 (2010); also available on line at SpringerLink (<http://www.springerlink.com/content/90w7736130w16613/>), DOI 10.1007/s10551-009-0136-7.

Torch Awards for Marketplace Ethics: Providing Students 'Hands On' Experience with Marketing Ethics, Linda Ferrell and Mark A Buchanan, **MARKETING EDUCATION REVIEW**, Volume 16, pages 47-52, Spring 2006, pp.47-51.

Linking Human Resource Management Practices and Organizational Strategy: A Cross-National Study, C. Christopher Baughn, Keith Ward, Mark A. Buchanan, in Volume 10, Issue 1 of the **JOURNAL OF TRANSNATIONAL MANAGEMENT DEVELOPMENT**, 2004, pp. 99-121.

Vietnam Gearing Up for the WTO: The Quest to Improve Its Legal System for Compliance With The National Treatment Principle, Mark A Buchanan and Dr. Tran Van Nam, in **ECONOMICS AND DEVELOPMENT REVIEW**, Hanoi, Volume 10, June, 2003, pp. 8-16.

Cultural Protectionism, C. Christopher Baughn and Mark A. Buchanan, **BUSINESS HORIZONS**, Nov./Dec., 2001, pp. 5-15.

The Critical Need for Law Reform to Regulate the Abusive Practices of Transnational Corporations: The Illustrative Case of Boise Cascade Corporation in Mexico's Costa Grande and Elsewhere, William A. Wines, Mark A. Buchanan and Donald J. Smith, **Denver Journal of International Law and Policy**, Volume 26, Number 3, Spring 1998, 453-515.

China Dumping?: Labour and Environmental Standards, **BUSINESS IN CHINA**, September, 1994, pp. 14-15.

Public Policy and International Commercial Arbitration, 26 **THE AMERICAN BUSINESS LAW JOURNAL** 511-531 (3:Fall 1988), pp. 511-531.

The Legal Environment Requirement: How Is It Being Met?, 21 **THE AMERICAN BUSINESS LAW JOURNAL** 237-247 (2:Summer 1983), pp. 237-247.

Professional Journals

Contributing to Promotion of Integration Process, Dr. Tran Van Nam, Mark Buchanan, **VIETNAM BUSINESS FORUM** (The magazine of the Vietnam Chamber of Commerce & Industry). No 16 (105), August 25, 2002, pp. 38-39.

Other Publications

Student Engagement and Sustainability Reporting: The Global Reporting Initiative Matchmaker Program, Mark A Buchanan, Irene Herremans, and Joanne Westwood; released by the Global Reporting Initiative, Amsterdam, The Netherlands via announcement on CSRwire, March 28, 2008; accessible at <http://www.globalreporting.org/GRIReports/ReportChecks/Matchmaker/>

Vacuum Salt v. Republic of Ghana, (case summary), **ICSID REPORTS**, VOLUME 4, 1997.

The Determination of Class or Kind: International Trade Administration Authority and Practice in Setting the Scope of Antidumping Duty Orders. LL.M. Thesis. Published by the University of Illinois, Urbana Champaign; 1993.

Published Refereed Proceedings

- Integrity Counts!: Integrating the Better Business Bureau into the CSR/Business Ethics (and Business Law?) Course*, **Proceedings of the Academy of Legal Studies in Business, Pacific Northwest Region 2005**, and presented at the annual conference, Vancouver, B.C. Canada, April 21-23, 2005.
- China – Fair Game?: The AFL-CIO 301 Petition on China’s Labor Standards*, **Proceedings of the Academy of Legal Studies in Business, Pacific Northwest Region 2004**, pages 118-123, and presented at the annual conference, Seattle, April, 2004.
- The ILO Reports on Cambodia's Labor Standards in the Textile Industry*, **Proceedings of the Academy of Legal Studies in Business, Pacific Northwest Region 2002**, pages and presented at the annual conference April 18-20, 2002.
- Experience Under the Investor-to-State Dispute Resolution Provisions of NAFTA Chapter 11 and Implications for Future Multilateral Agreements on Investment*, **Proceedings of the Academy of Legal Studies in Business, Pacific Northwest Region 2001**, pages 60-69.
- The Link is Dead, Long Live the Link: International Trade and Labor Standards - The Case of the US-Cambodia Textile Agreement*, **Proceedings of the Academy of Legal Studies in Business, Pacific Northwest Region 2000**, pages 64-76.
- Nicaragua v. U.S. and the United States' Decision to Withdraw From the Compulsory Jurisdiction of the International Court of Justice*, in **SELECTED PAPERS OF THE AMERICAN BUSINESS LAW ASSOCIATION NATIONAL PROCEEDINGS 1987**.
- Public Policy and International Commercial Arbitration* in **SELECTED PAPERS OF THE AMERICAN BUSINESS LAW ASSOCIATION NATIONAL PROCEEDINGS 1986**.

News Media

- Grievance procedures improved for WTO* (feature article), Mark A Buchanan, **IDAHO STATESMAN**, October 19, 1997.
- Rules of world trade are mostly a U.S. creation* (feature article), Mark A Buchanan, **IDAHO STATESMAN**, October 5, 1997.

Selected Paper Presentations, Panels, Poster Sessions

- The Business-Society Social Contract: A New Lens*, presented at the Annual Conference of the Academy of Legal Studies in Business, Richmond, Virginia, August, 2010.
- Projects and Partnerships: The Fourth and Fifth P's*, Panel Participant, 2010 Sustainability Conference, Association to Advance Collegiate Schools of Business, June 2010.
- China: Recent Developments in Corporate Social Responsibility*, presented at the Annual Meeting of the Academy of Legal Studies in Business, Denver, Colorado, August 4-8, 2009.
- Global Developments in the Social Responsibility of Business: ISO 26000 Guidance on SR*, presented at 1) the Beijing School of Transnational Law, Shenzhen, People’s Republic of China; 2) China University of Politics and Law, Beijing, PRC; and 3) Shanghai University, Shanghai, April 2009.
- Globalization and Governance Gaps: The Role of "Soft (international) Law" on Corporate Social Responsibility*, presented to the Idaho Bar Association, Section of International Law, February 26, 2009.

Student Engagement and Sustainability Reporting: The Global Reporting Initiative Matchmaker Program, poster session at the Amsterdam Global Conference on Sustainability and Transparency, Amsterdam, The Netherlands, May 7-9, 2008.

Bribery in International Business Transactions, Christopher Baughn, Nancy L. (Dusty) Bodie, Mark A. Buchanan, and Michael B. Bixby; presented at the Academy of World Business Marketing and Management Development (AWBMAMD) Conference, Rio de Janeiro, Brazil, July 14 - 17, 2008.

Student Engagement and Sustainability Reporting: The Global Reporting Initiative Matchmaker Program, presented at the Annual Conference of the Academy of Legal Studies in Business, Pacific Northwest Region, April, 2007.

Sustainability Reporting, Conference Speaker, Idaho Environmental Summit, Boise, December 5-7, 2006.

The GRI Matchmaker Program: Student Participation in Corporate Social Responsibility (Sustainability) Reporting, Presenter, TEACHING BUSINESS ETHICS CONFERENCE, University of Colorado at Boulder, June 7-9, 2006.

Teaching Business Ethics and Business & Society Courses, Panel Participant, TEACHING BUSINESS ETHICS CONFERENCE, University of Colorado at Boulder, July 20-22, 2005.

The Good, the Bad, and the Ugly: The Effects of Multinational Corporations & International Crises on the Global Economy, Discussion Panel Moderator, Northwest International Business Educators Network, University of Washington, Seattle, October 17-18, 2003.

Vietnam Gearing Up for the WTO: The Quest to Improve Its Legal System for Compliance With The National Treatment Principle, Mark A Buchanan and Dr. Tran Van Nam, presented at the annual conference of the Academy of Legal Studies in Business, Pacific Northwest Region 2003, April, 2003.

International Trade and Labour Standards: the Impact of the US-Cambodia Textile Agreement, presented at the Joint Northwest Regional Consortium for Southeast Asian Studies and Canadian Council for Southeast Asian Studies Conference, "Communities in Southeast Asia: Challenges and Responses," October 26-27, 2001, Victoria, British Columbia, Canada.

Requested Submissions (position papers) to the Federal Government of Australia

China: Penalties for Forgery, individual submission to the Refugee Review Tribunal, August 1994.
Agency Inspection Contracts in International Trade, individual submission to the Attorney General's Department, May, 1994.

UNCITRAL Model Law on Government Procurement, individual submission to the Attorney General's Department, March and July (expanded), 1993.

The Multilateral Investment Guarantee Agency of the World Bank, prepared for the Law Council of Australia and submitted to the Prime Minister, July 1992 and March 1993.

Rules of Origin in Trans-Tasman Trade, issued under the name of the International Trade and Business Committee of the Australian Law Council, submitted to the Department of Industry, Technology and Commerce, February, 1992

TEACHING EXPERIENCE

Business Courses: Business & Society: Ethics. Responsibility and Sustainability), International Trade & Investment Law, Law for Accountants, Business Law (all components), US-Canada Trade Relations; Legal Environment of Business, Real Estate Law, Managing in a Global Economy, C.P.A. Review.

Executive MBA: Business in a Global Environment (Business Ethics and Corporate Social Responsibility segment)

Graduate Law Courses: International Trade and Investment Law, Trade and Investment Law in the People's Republic of China (LL.M. level course), International Business Transactions, Contract Law, Asia-Pacific Comparative Law.

Continuing Legal Education Courses: International Trade Law, International Commercial Arbitration.

PROFESSIONAL ACTIVITIES (current)

Member, Better Business Bureau, Board of Directors (2008-2010) (Advisory Council, 2004-2008)
Member, United States Technical Advisory Group, ISO 26000 Guidance on Social Responsibility Project (2005 to 2010)

Member, American Bar Association, Section of International Law, (1978-82, 2007-present).

Member, Idaho Bar Association, Section of International Law (2008-present)

Member, Past President, Pacific Northwest Academy of Legal Studies in Business (2000-present)

Member, Academy of Legal Studies in Business (formerly, American Business Law Association) (1983-89, 2009-present)

OTHER PROFESSIONAL INVOLVEMENT

Media

McCall may file for bankruptcy, (quoted in) **IDAHO STATESMAN**, February 23, 2008.

Second Main Street developer files bankruptcy, (quoted in) **IDAHO STATESMAN**, February 10, 2008

Bankruptcy filing isn't likely to doom development on Boise Tower site, (quoted in) **IDAHO STATESMAN**, August 3, 2007

How BBB seeks to honor integrity, (quoted in) **IDAHO STATESMAN**, January 6, 2007

Business Ethics Assignment of the Day: assigning students to help businesses apply for the Integrity Counts! Awards, (quoted in) **IDAHO STATESMAN**, January 6, 2007

BSU draws high-profile speakers (quoted in) **IDAHO STATESMAN**, October 19, 2006.

Court ruling may give Boise Tower second life (quoted in) **IDAHO STATESMAN**, February 2, 2006.

Suit targets valley's Aspen Realty (quoted in) **IDAHO STATESMAN**, JUNE 2, 2005.

Interest grows in business ethics training (quoted in), **IDAHO BUSINESS REVIEW**, FEBRUARY 21, 2005.

Is city liable for Boise Tower? – Maybe, (quoted in), **IDAHO BUSINESS REVIEW**, APRIL 26, 2004.

Television interview with Jim Posten, 6 on Your Side (**KIVI Channel 6**) on the Boise Tower controversy, April 19, 2004.

Boise Tower could cost public \$12 million (quoted in), **IDAHO STATESMAN**, APRIL 19, 2004.

Boise River Festival files bankruptcy on \$1.8 million debt, (quoted in), **IDAHO STATESMAN**, OCTOBER 6, 2003.

Upset Koreans say Micron deal isn't good enough, (quoted in), **IDAHO STATESMAN**, April 27, 2002.

Radio interview with Doug McConaughy, **KIDO Radio**, on the Asian Financial Crisis and the World Bank and IMF meeting; January, 1998.

Newspaper Interview, *Professor Warns That Trade Partners Do Not Always Play By Our Rules*, **THE IDAHO BUSINESS REVIEW**, February 3, 1997.

Radio Interview, **Radio National** (Australia), on Labour Standards and Trade with the People's Republic of China, May 1994.

Television Interview (live from Beijing), **CBS Good Morning America** with Kathleen Sullivan, on the Democracy Movement in China, May 1989.

Television Interview (taped), **CBS Evening News**, on the Democracy Movement in China, April 1989.

Seminar Presentations and Other Selected Activities

The World Trade Organization: Free, Fair or Foul Trade? Workshop presentation at Boise State University for Martin Luther King Jr. Week, January 21, 2004.

Doing Business in the United States: Textiles, seminar presented to representatives of the Vietnamese Association of Textile Producers, Hanoi University of Technology, Hanoi, Vietnam, March 6, 2002.

International Trade and Labour Standards: Anticipating the Impact of the US-Cambodia Textile Agreement, Faculty Seminar, presented at Chulalongkorn University, Faculty of Economics, February 21, 2002.

Lead Speaker, "Incoterms 2000," seminar presented by the Boise Metro Economic Development Council (Chamber of Commerce), January 13, 2000.

Member, Governor of Idaho's Trade Mission to Mexico, October 16-21, 1999.

Session Chair and Panel Member on "MFN & China"; World Trade Day, May 22, 1998, Boise, Idaho. Sponsored by Idaho District Export Council.

Panel Member and Moderator; International Institute: India and Its Neighbors, June 22-26, 1998; Boise State University

The OECD Multilateral Agreement on Investment, presentation at the Rocky Mountain International Business Conference, February 5-6, 1998, Utah State University, Logan, Utah.

Presenter and Session Chair, "World Trade Issues," International Institute: China and Japan, Boise State University, June 9-13, 1997.

Co-organizer, presenter and chair, International Workshop: "The Asia-Pacific Region and the Expanding Borders of the WTO;" sponsored by the Centre for Asia-Pacific Initiatives, Vancouver, Canada, June 7-8, 1996.

Faculty Seminar: "Trade, Labour Standards and Human Rights: Trade Remedies for Moral Judgments?," Faculty of Law, University of Victoria, B.C., Canada, April 1996.

Faculty Seminar: "A Return to Tiananmen: The Democracy Movement of 1989," Asia-Pacific Club, University of Victoria, March, 1996.

Faculty Seminar: "Bridging the Gap: China and The WTO," Centre for Asia-Pacific Initiatives, University of Victoria, November 1995

Guest Lecturer, "International Economic Law: China 1995," masters course offered at the China University of Political Science and Law, Beijing, sponsored by the University of Melbourne, 1995.

Visiting Scholar Guest Lectures at China University of Political Science and Law, Beijing, and at Fudan University, Shanghai, People's Republic of China. Topic: Antidumping Law - U.S., Australia and Current Problems for the PRC. September-October, 1993.

Participant & Guest Lecturer: International Economic Law - China (LL.M. Program) University of Melbourne, Faculty of Law, February, 1991.

Victoria (Australia) Lecture Tour: Universities of Melbourne, Monash and Deakin and the Warnambool Institute, Victoria, Australia, April/May 1990; lectures on Chinese Economic Reform, Corporate Takeover Regulation, and Current Problems in Contracts.

Participant, Fulbright Economic Conference, Shandong University, P.R.C., May, 1989.

Participant, Sino-American Workshop on the American Presidency, Nankai University, Tianjin, P.R.C., November 17-23, 1988.

Panel Participant, 1983 Midwest Business Administration Association Meeting, Topics: "Curriculum and Teaching Techniques."

Certificate:

Basic 40 Mediation, Boise State University (CEUs: 4; Contact Hours: 40), October 30- November 8, 2006.