

Richard Raimondi

807 Wyndemere Dr.
Boise, ID 83702
rraimondi@q.com
Phone: 208 890-4745
Alt: 208 331-2121

OBJECTIVE:

To fully utilize my experience and leadership skills to meaningfully serve organizations and my community.

EXPERIENCE:

- 2005**
to
2008
- Hewlett-Packard** **Boise, ID**
Vice President/General Manager
- As VP/GM of the North American Graphic Arts Business, a part of the Imaging and Printing Group, I was responsible for this \$1B high growth (+20% CAGR) business. This included full P&L and all the go-to-market functions including, sales, marketing, business development, services & solutions, and customer experience. Customers included commercial printers, signage shops, marketing services agencies, photo labs, graphic artists/creatives and enterprise accounts.
- 2002**
to
2005
- Hewlett-Packard** **Boise, ID**
Vice President/General Manager
- Responsible for for the North American Commercial Business for HP's Imaging & Printing business, a \$3B business with over 600 employees. This included full P&L and all the go-to-market functions including sales, marketing, business development, services & solutions and customer experience. Customers included corporate accounts, public sector, graphic arts and small and medium businesses.
- 1999**
to
2001
- Hewlett-Packard** **Palo Alto, ID**
Vice President/COO
- As leader of the E-Services Division of HP, I was responsible for the strategic partnerships HP was establishing with key players in the service provider, mobility and software sectors. We signed over \$500M of new business for HP and helped take HP from an also ran in the internet space to a leading position. I also led a cross-HP effort in mobility working with the server/storage, software, PC and printer groups to define, align and implement a compelling and funded strategy to win in this important market.
- 1995**
to
1999
- Hewlett-Packard** **Boise, ID**
Vice President/General Manager
- Responsible for the HP Monochrome Laserjet Business Worldwide, a \$4B business, with R&D, Marketing, Manufacturing and all administrative functions (HR, Quality, Finance) reporting to me. A key part of the role was the HP/Canon partnership for the development and production of products.
- 1992**
to
1995
- Hewlett-Packard** **Barcelona**
General Manager
- Responsible for the HP Large Format Business Worldwide. Included R&D, Marketing, Manufacturing and all administrative functions (HR, Quality, Finance). Key part of role was transferring the worldwide responsibility for the HP Designjet, a \$500M business, from San Diego to Barcelona.

1979
to
1992

Hewlett-Packard
Marketing/Finance

Boise, ID

My first 12 years with HP I had a broad range of positions in the storage business for HP, starting in Finance as a cost accountant and ending in 1992 as the Mass Storage Group Marketing Manager. In between those roles I was a planning and reporting manager, product marketing manager, business development manager and a division marketing manager.

1974
to
1977

D.O. Mills & Co.
General Manager

Sacramento, CA

Responsible for the operation of this \$2M restaurant in Old Sacramento. The restaurant was the 1976 California Small Business of the Year.

EDUCATION:

1979

University of Oregon
MBA Finance

Eugene, OR

1974

Stanford University
BA History

Stanford, CA

COMMUNITY INVOLVEMENT:

Have served on the boards of United Way, Boise City Arts Commission and the Boise Metro Chamber of Commerce. Currently on the boards of St. Luke's Hospital, Treasure Valley YMCA, Idaho Technology Council and the Vision for the Valley.