

MBA 522—Accounting and Financial Analysis #73327
Boise State University, Fall 2010—B309

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Office Hours: TTr 1:00 – 3:00 p.m.

Class Schedule: TTr 5:30 – 6:45 p.m.

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Prerequisite: admission to the MBA program **BSU Shared Values:** <http://www.boisestate.edu/osrr/sosv/info.html>

Course Objectives: Introduces basic concepts, standards, and practices of financial reporting so students can read and understand published financial statements. Fundamentals of accounting and finance as it relates to developing a framework for analyzing a firm's investment and financing decisions are emphasized. Topics include the preparation and understanding of the Balance Sheet (Statement of Financial Position), Income Statement, Statement of Stockholders' Equity, and Statement of Cash Flows. A paper is required that discusses the nature and direction of Corporate Sustainability Reporting will be required.

Required Text: Libby, Libby, and Short, *Financial Accounting (6th edition)*, McGraw-Hill. Custom publication available at the bookstore (6 chapters of the full text).

Recommended: Study guide for the required text (optional); blackboard resources including excel workpapers

(generic), online resource center for templates at www.mhhe.com/libby6

Examinations: We will have two 150 point examinations (at quarter-term and mid-term points) for this half

of the semester. This accounting half will be 50% of your total semester grade for the MBA 522.

Homework: Working the scheduled assignments in advance is the single most important ingredient for success in this course. Homework will either be collected during the class it is assigned or as a chapter is completed. Check figures are available at the publisher's website. Homework must be complete, clear, and easy to follow to receive full credit. Homework will NOT be accepted late. Microsoft Word and Excel are required for completing homework. Many assignments have prepared templates to assist with structure/setup.

Preparation: You are to prepare for class in accordance with the attached schedule. Preparation includes: (1) reading the material (2) working the assigned homework, and (3) identifying questions that you need answered. You are responsible for checking Blackboard for announcements, etc.

Attendance: It is your responsibility to attend class. Regular attendance is expected and necessary to achieve success in this class—as it is in the workplace. Tardiness and frequent absences are associated with poor performance and a low or failing grade. If you are absent, it is your responsibility to know the material covered and what assignments are due or schedule changes that have been made. Attendance and class participation will be carefully considered in assigning grades to those students who fall at the grade break points. Professional behavior enhances the learning environment. Any disruption to that environment, such as arriving late, leaving early without notice, side conversations in class, the use of cell phones in class, being un-prepared, or other disruptive behavior will reduce your grade in the course. Please be considerate of your peers by arriving on time – before the instructor begins class. Turn off those cell phones during class!

Access to Course Materials: The Blackboard website for the class is used for announcements, grades, class notes, etc. The website: <http://blackboard.boisestate.edu> requires class registration and a password. Other information may be made via this course website. It is your responsibility to check the course website before every class.

Required study commitment: Accounting is a business language in (primarily) quantitative terms and much much more. You must work the homework problems and be actively involved to grasp the subject and be able to use it. Expect to spend 3 hours outside of class for every hour you spend in class (that's 15 hours a week) to succeed in the course. If you want an excellent grade, you have learning difficulties, or you struggle with math, you will need to spend even more time.

Grades, points, etc.: Total points are fixed and the homework that is collected will be averaged and allocated according to the schedule below. Students earn course points by learning the material and demonstrating their knowledge. Although you may have to work very hard to earn your points, the course grade is based on results, not effort. However, the two are generally very positively correlated! At the end

of the semester, I cannot change the points that you have earned. Generally, grades are assigned with pluses and minuses distributed according to the following approximate breaks:

Points Possible:

Exams (2) during the semester	300
Homework (6 chapters @ 20 ea; lowest one dropped)	100
Corp. Sustainability Reporting	50
Attendance/participation (quizzes)	50
Total	500

Grading Scale:

A's	90-100%
B's	80-89%
C's	70-79%
D's	60-69%
F's	Below 60%
+/- 's are highest/lowest	1/3 of each

Cheating or plagiarism will not be tolerated in any form. In accordance with BSU policy, any instance of dishonesty in this class will result in dismissal from class and a failing grade for the course. The code of conduct is at <http://www2.boisestate.edu/studentconduct/>.

Important dates for the Fall 2010 semester:

Friday, September 3.....This is the last day to register; change from credit to audit or audit to credit; and to drop classes without a “W” and receive a refund (less \$40 processing fee) for regular session classes.

Friday, October 1.....This is the last day to drop with a “W” or completely withdraw.

TENTATIVE COURSE SCHEDULE (subject to change)

CLASS #	DATE	READ CHAPTER/TOPIC	ASSIGNMENTS (due to turn in on this day if requested)**
1 Tue	08/24	Introductions; Examine a corporation's Balance Sheet and Income Statement	Supervalu
2 Thurs	08/26	Chapter 1: Financial Statements & Business Decisions	Ch1: E5, E9, P3
3 Tues	08/31	Chapter 2: Investing and Financing Decisions and the Balance Sheet	Ch1: CP 1-3 (website)to turn in;
4 Thurs	09/02	Chapter 1 & 2 quiz . . . turn in homework	Ch2: E7,13,19,
5 Tues	09/07	Chapter 3: Operating Decisions and the Income Statement	Ch2: P1, P3, CP2-3 (website);
6 Thurs	09/09	Chapter 3: Operating Decisions and the Income Statement	Ch3: E3,4,7,16
7 Tues	09/14	Review for Exam 1 via exercise	Ch3: P3-6
8 Thurs	09/16	Exam 1—Chapters 1-3	CSR paper assignment distributed
9 Tues	09/21	Chapter 4: Adjustments, Financial Statements, and the Quality of Earnings	
10 Thu	09/23	Chapter 4	Ch4: E7,9,15,17
11 Tue	09/28	Chapter 5: Communicating & Interpreting Accounting Information	Ch4: P9 (comprehensive problem)
12 Thu	09/30	Chapter 5	Ch5: E10, 17, CP5-6
13 Tue	10/05	Chapter 13: Statement of Cash Flows	Ch13: E2, E7, E13, E16
14 Thu	10/07	Chapter 13	Ch13: P13-1(template) review
15 Tue	10/12	Exam 2—Chapters 4, 5, 13 (content is cumulative in nature since Ch. 1)	Corporate Sustainability Reporting Paper due
16 Thu	10/14	Begin Finance Section – Dave Bourff	Assignments returned by 10/19

**E = Exercises, P = Problems, CP = Cases and Projects; all of these assignments are at the end of the related chapter that is listed on that day in front of the enumerated homework.

Accounting and Financial Analysis
MBA 522 – Finance Component
Fall 2010

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426-4811 Office
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Office Hours: Tuesday-Thursday 4:30-5:30 or by appointment

Required Text: Fundamentals of Financial Management, Concise 6th Ed. Brigham and Houston.

Web Site: Blackboard

BSU Shared Values: <http://www.boisestate.edu/osrr/sosv/info.html>

MBA Program Objectives Met In This Course

Build Discipline-Specific Goals

<input checked="" type="checkbox"/>	Strategy Formulation
<input type="checkbox"/>	Operating in a Global Environment
<input checked="" type="checkbox"/>	Financial Analysis
<input type="checkbox"/>	Operations
<input type="checkbox"/>	Marketing
<input type="checkbox"/>	Information Technology
<input type="checkbox"/>	Legal Issues
<input type="checkbox"/>	Human Resource Management
<input type="checkbox"/>	Organizational Design

Enhance Student Personal Growth

<input checked="" type="checkbox"/>	Critical Thinking
<input checked="" type="checkbox"/>	Problem Solving
<input type="checkbox"/>	Innovation
<input type="checkbox"/>	Ethics

Strengthen Interaction Skills

<input type="checkbox"/>	Leadership
<input checked="" type="checkbox"/>	Teamwork
<input checked="" type="checkbox"/>	Presentation Skills
<input type="checkbox"/>	Written Communication

Objectives: Upon successful completion of this course the student should be able to:

1. Conduct financial analysis of a corporate organization
2. Be able to read and analyze the financial statements of a corporate organization
3. Apply models for valuing financial assets, including stocks and bonds
4. Understand the concept of risk as it applies to financial modeling
5. Apply capital budgeting techniques to long-term asset acquisition
6. Understand how the time value of money impacts financial decisions

Assessment Plan (Based on objectives)

Course objective	HW	In Class	Cases	Exam 1	Exam 2	
1	x	x	x	x		
2	x	x	x	x		
3	x	x	x		x	
4		x	x	x	x	
5		x	x		x	
6	x	x	x		x	

Grades: Grades on the Finance component will be based on the following options:

No Book Case option

Exam 1	42.5%
Exam 2	42.5%
Participation	5.0%
Mandatory Cs	10.0%

Book Case option

Exam 1	25%
Exam 2	25%
Cases	20% + 10%
Homework	15%
Participation	5.0%

Homework: Homework will be discussed in class. Except for 3 assignments, homework will not be collected and/or graded. It will be difficult to do well on the exams if you are not completing and understanding the homework as it is assigned.

Calculator: A financial calculator is required. I recommend HP 10, 12, 17, or TI BA 2Plus.

TENTATIVE COURSE SCHEDULE (subject to change)

CLASS #	DATE	READ CHAPTER/TOPIC	ASSIGNMENTS*	NOTES
1 Thurs	10/14	Chapter 3	P: 4, 5, 6, 10	Due 10/19
2 Tues	10/19	Chapter 4	Q: 10 P: 1-10**	Due 10/21
3 Thurs	10/21	Chapter 4	P: 11-13, 17-19	Due 10/26
4 Tues	10/26	Chapter 8	P: 1-10	Due 10/28
5 Thurs	10/28	Chapter 8	P: 13-17 Due 11/3	Case3 due
6 Tues	11/2	Chapter 5		
7 Thurs	11/4		P:1-20 Due 11/10**	
8 Tues	11/9	Chapter 5	Ch5P: 32, 38	Case8 due
9 Thurs	11/11	Review and Chapter 7	Review only	
10 Tues	11/16	Exam 1 Chapters 3, 4, 8, and 5only		
11 Thurs	11/18	Exam 1 handed back	Ch 7 P: 1-6	Due 12/1
12 Tues	11/23	Thanksgiving		
13 Thurs	11/25	Thanksgiving		
14 Tues	11/30	Chapter 7 and 9	Ch 7P: 7-10 Due 12/3**	Case7 due
15 Thurs	12/2	Chapter 9	P: 1-10	Due 12/8
16 Tues	12/7	Chapter 10 and 11	P: 14, 15, 18-20	Due 12/10
17 Thurs	12/9	Chapter 10 and 11	P:6-16, 18-19	Case9 due
		Final Exam Chapters 7, 9, 10, 11		

*Q relates to the Questions section at the end of each chapter. P relates to the Problems section.

**Denotes HW due for a grade