Department of Marketing and Finance – Boise State University

Requirements for a Second Degree with a Major in Marketing

Student _____ Student ID _____

Address _____ Phone _____

Street or P.O. Box

_____ E-mail _____

City State Zip

An "x" indicates those courses the above-named student must successfully complete to fulfill the requirements for a second degree with a major in marketing. Credits are in parentheses.

University Courses

___	(3) ENGL 101	English Comp	___	(3) COMM 101	Fundamentals of Speech
___	(3) ENGL 102	English Comp	___	(3) PSYCH 101	General Psychology
___	(3) MATH 143	College Algebra	___	(3) ECON 201	Principles of Econ-Macro
___	(3) MATH 160	Survey of Calculus	___	(3) ECON 202	Principles of Econ-Micro

Business Courses

Lower Division

___	(3) ACCT 205	Intro to Financial Acctg
___	(3) ACCT 206	Intro to Managerial Acctg
___	(3) BUSCOM 201	Business Communication
___	(3) BUSSTAT 207	Stat Tech I
___	(3) BUSSTAT 208	Stat Tech II
___	(3) GENBUS 202	Legal Environ of Business

Upper Division

___	(3) ECON 303	Intermediate Microeconomics
___	(3) FINAN 303	Principles of Finance
___	(3) ITM 310	Business Intelligence
___	(3) MGMT 301	Leadership Skills
___	(3) SCM 345	Principles of Operations Mgmt
___	(3) GENBUS 450	Business Policies

Marketing Courses

___	(3) MKTG 301	Principles of Marketing
___	(3) MKTG 307	Customer Behavior
___	(3) MKTG 315	Marketing Research
___	(3) MKTG 321	Professional Selling
___	(1) MKTG 400	Career/Job Entry Strategies
___	(3) MKTG 425	Marketing Planning Applications

Marketing Electives (6 cr. minimum)

___ (3) _____

___ (3) _____

___ (3) _____

___ (3) _____

___ (3) _____

___ (3) _____

Other Courses

___ ( ) _____ ___ ( ) _____

___ ( ) _____ ___ ( ) _____

Note: If a student has earned a baccaluareate degree, either at Boise State or elsewhere, the student must complete at least 30 additional credits for each additional degree he/she wishes to earn. Those 30 credits must be earned at Boise State. In addition, the student must meet all of the course requirements of his/her major and meet any other requirements of the university.

Advisor Name – **please print**	Advisor Signature	Date
Douglas J. Lincoln		
Department Chair, Office **B-306-H**	Department Chair Signature	Date
Diane Schooley-Pettis		
Assoc. Dean, Office **B-307**	Associate Dean Signature	Date

Distribution: **Original – Registrar's Office** **Copy – Advisor** **Copy – Student** 11-3-08