

SP 2010 Proposed Graduate Business Class Schedule

Spring classes begin Jan 19, 2010

As of 8/24/09

MBA Business Essentials

MBA514	Economic Theory & Analysis	Staff	TTh	5:30-6:45	B102A	(50)
MBA527	Creation & Distribution of Goods & Services	Maculley	Th	7:00-10:00	B102A	(50)

MBA Advanced Core

MBA531	Strategic Perspectives	Glen	F & Th	9:00-4:00	B206	(35)
	1/8, and 1/14 & 15		F	9:00-12:00	B206	
MBA532	Accounting for Decision Making & Control	Bahnson	MW	4:40-5:55	B215	(35)
MBA534-1	Information Technology for Managers	Tabor	W	1:40-3:55	B216	(30)
	1 st 8 weeks Jan 22-Mar 14 Hybrid course					
MBA534-2	Information Technology for Managers	Tabor	W	7:00-10:00	B216	(30)
	2 nd 8 weeks Mar 17-May 7 Hybrid course					
MBA535-1	Legal Issues/ Business Relationships	Bixby	T	7:00-10:00	B102A	(25)
MBA535-2	Legal Issues/ Business Relationships	Bixby	F	1:40-4:30	B309	(25)
MBA536	Global Economic & Business Analysis	Napier/Taylor	S	8:00-4:00	ILC403	(35)
	Alternating Saturdays 1/30, 2/13 & 27, 3/13, 4/3 & 17					
	Plus 2 Thursdays 2/11 and 4/1 (for about 1 hour) in ISBDC		Th	8:00-11:30	ISBDC	
MBA538	Organizational Issues	Bodie	W	7:00-9:00	B222	(30)
MBA545	Advanced Financial Management	Harvey	TTh	5:30-6:45	B309	(34)
MBA546	Strategic Management	Sugheir	Th	7:00-9:00	B309	(30)

MSA/MSAT

Acct502	Advanced Tax Topics	Lathen	TTh	3:15-4:40	B102A	
Acct505	Perspectives in Auditing	Fox	TTh	10:40-11:55a	B102A	
	Open only to students who took Acct 405 at BSU					
Acct512	Financial Reporting Theory	Hyatt	TTh	1:40-2:55	B215	
Acct520	Research in Federal Taxation	Novak	MW	2:40-3:55	B215	
Acct550	Internal & Info Systems Audit	Cruz	T	7:00-10:00	B222	
Acct579	Personal Financial Planning	Lathen	W	7:00-10:00	B312	
Acct597	IFRS vs. US GAAP	Fox	TTh	12:15-1:30	B102A	

Business Elective Offerings 500 level

MBA563	Customer Behavior	Sego	W	7:00-10:00	B301	(20)
MBA585-1	Technology: Delivery & Commercialization	Gough	M	7:00-10:00	B301	(20)
MBA585-2	Real Estate Developmt & Asset Management	Staff	MW	5:30-6:45	B301	(20)

400G level

Acct597 IFRS vs. US GAAP – Overview of International Financial Reporting Standards (IFRS) with an emphasis on the differences between IFRS and U.S. GAAP. As the U.S. moves toward adopting IFRS, this course provides a unique opportunity to learn material that is quickly becoming “must have” knowledge for CPAs. The larger accounting firms have announced they expect their new hires to have a basic knowledge of IFRS, illustrating the importance of this material.

MBA585-1 Technology: Discovery & Commercialization -- The objective of the course is to introduce **business, engineering, and science graduate students** to the rich and complex world of technical entrepreneurship. The issues addressed and the work required will be focused on four topical areas. First, we will examine the Entrepreneurial Process, or the stages of innovation and commercialization, with the help of successful and unsuccessful entrepreneurs in the Treasure Valley – some of whom may be operating from the TECenter or the Water Cooler, and some of whom will be past MBA and engineering graduate students. Next, you will be exposed to the Sources of Technical Innovation, which means understanding where the innovative business ideas are generated. Visitors, including BSU Faculty and INL scientists and engineers, will explain their research projects and their motivation, in a confidential environment. Much of the course will emphasize aspects of Technology Transfer (of intellectual property) as it applies at BSU, and in Idaho and the region, including how the transfer can aid both small and large firms. All of you, either individually or in small teams, will examine intellectual property claims - some protected BSU Faculty disclosures, forecast potential markets, and develop licensing strategies. You will also be introduced to the fundamentals of Valuation, Negotiation, and Deal Structuring as they apply to the commercialization of intellectual property.

Contact Professor Sandy Gough in the Department of Management (sgough@boisestate.edu) for more details.

MBA585-2 Fundamentals of Real Estate Development & Asset Management -- The course will provide an introductory understanding of the business of real estate development and the management of developed assets. Course instructors will be local professionals from both the private and public sectors and case studies will provide much of the context for class discussion. Residential, commercial and industrial property development will be examined.

Topics to be addressed are site acquisition, deal structures, proforma development, regulatory approvals, collaboration strategies, community planning and design principles, real estate law, project management, marketing and sales, leasing, property management, and income property sales. The Urban Land Institute's priority initiatives of sustainability, housing and infrastructure will be themes throughout the class discussions.