

FA 2009 Graduate Business Class Schedule

Fall semester begins August 20, 2009

MBA Essentials

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|--------|-------|---------------------------------|------------------|-----|------------|-------|------|
| MBA512 | 71351 | Business Statistics | Staff | M | 7:00-10:00 | B102A | (40) |
| MBA522 | 74029 | Accounting & Financial Analysis | D English/Bourff | TTh | 5:30-6:45 | B312 | (40) |

MBA Advanced Core

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|----------|-------|---|----------------|-------|------------|--------|------|
| MBA531-1 | 74025 | Strategic Perspectives | Glen | Th | 2:00-5:00 | B102A | (25) |
| | | <i>Week before classes start, 8/20-8/22</i> | | F & S | 9:00-4:00 | B102A | |
| MBA531-2 | 77545 | Strategic Perspectives | Glen | W | 7:00-9:00 | B217 | (25) |
| | | <i>2nd 8 week session</i> | | | | | |
| MBA532 | 77543 | Accounting Controls & Planning | Bahnsen | Th | 7:00-10:00 | B312 | (38) |
| MBA533 | 71353 | Advanced Operations Management | Fry | MW | 5:30-6:45 | B09 | (38) |
| MBA536 | 73811 | Global Economics & Business Analysis | Twight/Neupert | TTh | 5:30-6:45 | MP208 | (36) |
| MBA537-1 | 74027 | Managing People in Orgs | Wanek | T | 7:00-9:00 | B222 | (30) |
| MBA537-2 | 76779 | Managing People in Orgs | Wanek | F | 1:40-3:30 | ILC204 | (30) |
| MBA538 | 77547 | Organizational Issues | Bodie | M | 7:00-9:00 | B217 | (30) |
| MBA539 | 72519 | Advanced Marketing Management | Smith | W | 7:00-10:00 | B309 | (34) |
| MBA546 | 71355 | Strategic Management | Gough | Th | 7:00-9:00 | B222 | (30) |

MSA / MSAT

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|---------|-------|--------------------------------|---------|-----|------------|-------|------|
| Acct510 | 76515 | Advanced Financial Reporting | Koeppen | TTh | 1:40-2:55 | B102A | (30) |
| Acct516 | 72461 | Financial Analysis & Valuation | Bahnsen | MW | 4:40-5:55 | B215 | (30) |
| Acct525 | 76417 | Partnership Tax Law | Cowan | TTh | 5:30-6:45 | B102A | (30) |
| Acct530 | 76419 | Corporate Tax Law I | Novak | MW | 3:15-4:30 | B215 | (30) |
| Acct570 | 76421 | State Taxation | Cowan | TTh | 7:40-8:55a | B102A | (30) |

General Electives

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|--------|-------|-------------------------------|----------|----|------------|------|------|
| MBA557 | 77551 | Project and Change Management | Maculley | Th | 7:00-10:00 | B301 | (25) |
| MBA561 | 79594 | Marketing High-Tech Products | Sarin | T | 7:00-10:00 | B301 | (20) |
| MBA585 | 79951 | New Venture Creation | Sugheir | M | 7:00-10:00 | B301 | (20) |

Course Descriptions Not Listed in Older Catalogs

Acct516 Financial Analysis & Valuation -- Study of the theory and practice of financial statement analysis and business valuation. Methods of fundamental analysis and business valuation are examined and applied in problems, cases and projects. (MBA students may take this as an elective.)

MBA557 Project and Change Management --

A managerial view of the project process, including planning scheduling, control, evaluation and politics of projects, plus staffing and teamwork issues. Additionally, reviews the process of change in organizations and the need to plan and manage change for long-term process or project success.

MBA561 Marketing High-Technology Products --

This class will explore concepts and practices related to marketing in the fast-paced environment of high-technology products. Operation in this turbulent environment requires rapid decision making with incomplete information. Innovations are introduced at frequent intervals, research-and-development spending is vital, and there are high mortality rates for both products and businesses.

MBA585 New Venture Creation --

This course focuses on recognizing innovation-based venture opportunities and the subsequent process of starting a new venture to commercialize that opportunity. A major assumption of this course is that participants will either individually or in teams develop the foundation for an actual innovation-based startup. As a result, it is very applied and requires a high level of interaction. Participants will receive comprehensive insight into the personal characteristics necessary for being a successful entrepreneur, the skills relevant for creating a start-up, and the process of surviving the early stages of a new venture. Particular emphasis will be placed on how to find, screen, and evaluate ideas and opportunities, development of formal comprehensive business plans, and how and where to secure the requisite capital from private equity markets.