

# College of Business and Economics

## Mission Statement

We provide a high quality learning environment with a faculty and staff dedicated to delivering innovative academic programs, conducting meaningful research, and supporting regional economic development.

Distinguishing Characteristics:

- Student Focused – Our graduate and undergraduate programs develop students into successful long-term contributors to society, effective problem solvers, and ethical leaders;
- Knowledge Creation and Sharing - Our faculty create and disseminate valuable knowledge for both our academic and business communities;
- Practices that Transform - We translate cutting-edge business and economic knowledge into practices that enhance the competitiveness and long-term sustainability of organizations;
- Passion and Quality – We have a creative, innovative and entrepreneurial culture with a commitment to continuous improvement and the highest quality in all endeavors.

## Vision Statement

The College of Business and Economics will be among the most respected business schools in the West, known for high quality teaching, research impact, entrepreneurial spirit, and creativity.